# Efficiency at equilibrium 

Alexandros Voudouris
University of Oxford

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- We can measure the efficiency of a state $\boldsymbol{s}$ as the total cost of all players (the sum of their costs), which we term social cost:

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\operatorname{SC}(\boldsymbol{s})=\sum_{i \in N} \operatorname{cost}_{i}(\boldsymbol{s})
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- Now, we can ask the following questions: which state of the game minimizes the social cost? Is it an equilibrium? If not, then what is the difference between the social cost of an equilibrium and the minimum possible social cost?


## Load balancing: Example 1

- Two players and two machines with latencies $f_{1}(x)=x$ and $f_{2}(x)=$ $(2+\epsilon) x$, where $\epsilon$ is a very small positive constant (like $\epsilon=0.0001$ )



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- The states $\left(M_{1}, M_{2}\right)$ and $\left(M_{2}, M_{1}\right)$ however are the optimal ones with social cost $3+\epsilon$
- The strategic behavior of the players does not allow them to reach the optimal state of the game


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\operatorname{PoS}=\min _{\boldsymbol{s} \in \mathrm{NE}} \frac{\operatorname{SC}(\boldsymbol{s})}{\operatorname{SC}\left(\boldsymbol{s}_{O P T}\right)} \quad \mathrm{PoA}=\max _{\boldsymbol{s} \in \mathrm{NE}} \frac{\operatorname{SC}(\boldsymbol{s})}{\operatorname{SC}\left(\boldsymbol{s}_{O P T}\right)}
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- The price of stability is an optimistic measure: it considers the best equilibrium (with minimum social cost)
- The price of anarchy is a pessimistic measure: it considers the worst equilibrium (with maximum social cost)


## Load balancing: Example 1



- $\left(M_{1}, M_{1}\right)$ is the only equilibrium of the game, with social cost 4
- The states $\left(M_{1}, M_{2}\right)$ and $\left(M_{2}, M_{1}\right)$ are the optimal ones with social cost $3+\epsilon$

$$
\mathrm{PoS}=\mathrm{PoA}=\frac{4}{3+\epsilon}
$$

## Load balancing: Example 2

- Change the latency of the second machine to $f_{2}(x)=(2-\epsilon) x$

- $\left(M_{1}, M_{2}\right)$ and $\left(M_{2}, M_{1}\right)$ are both equilibrium states and have optimal social cost of $3-\epsilon$

$$
\operatorname{PoS}=\operatorname{PoA}=\frac{3-\epsilon}{3-\epsilon}=1
$$

## Load balancing: Example 3

- Change the latency of the second machine to $f_{2}(x)=2 x$

|  | $M_{1}$ | $M_{2}$ |
| :---: | :---: | :---: |
| $M_{1}$ | 2,2 | 1,2 |
| $M_{2}$ | 2,1 | 4,4 |

- There are three equilibrium states: $\left(M_{1}, M_{1}\right),\left(M_{1}, M_{2}\right)$ and $\left(M_{2}, M_{1}\right)$
- $\left(M_{1}, M_{1}\right)$ has social cost 4 , while $\left(M_{1}, M_{2}\right)$ and $\left(M_{2}, M_{1}\right)$ have social cost 3 and are the optimal states

$$
\operatorname{PoS}=\frac{3}{3}=1 \quad \operatorname{PoA}=\frac{4}{3}
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## Linear congestion games

- Each resource $e$ has a linear latency function: $f_{e}(x)=a_{e} x+b_{e}$ with $a_{e}, b_{e} \geq 0$


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- Recall Rosenthal's potential function:

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\Phi(\boldsymbol{s})=\sum_{e \in E} \sum_{x=1}^{n_{e}(\boldsymbol{s})} f_{e}(x)
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- $n_{e}(\boldsymbol{s})$ is the load of $e$, equal to the number of players using it
- We will show bounds on the price of stability and the price of anarchy for this special class of congestion games
- We want these bounds to be close to 1 to guarantee high efficiency


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\operatorname{SC}(\boldsymbol{s}) \leq \frac{1}{\lambda} \cdot \Phi(\boldsymbol{s}) \leq \frac{1}{\lambda} \cdot \Phi\left(\boldsymbol{s}_{O P T}\right) \leq \frac{\mu}{\lambda} \cdot \operatorname{SC}\left(\boldsymbol{s}_{O P T}\right) \Rightarrow \operatorname{PoS} \leq \frac{\mu}{\lambda}
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## Linear congestion games: PoS

## Theorem

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- All we need to show is that there exist parameters $\lambda$ and $\mu$ such that $\mu / \lambda=2$
- In particular we will show that $\lambda=1 / 2$ and $\mu=1$ :

$$
\frac{1}{2} \cdot \mathrm{SC}(s) \leq \Phi(s) \leq \mathrm{SC}(s)
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- Since $n_{e}(\boldsymbol{s}) \geq 0$ and $1 \geq 1 / 2$, we get

$$
\Phi(\boldsymbol{s}) \geq \sum_{e \in E}\left(a_{e} \frac{n_{e}(\boldsymbol{s})^{2}}{2}+\frac{1}{2} \cdot b_{e} n_{e}(\boldsymbol{s})\right)=\frac{1}{2} \cdot \operatorname{SC}(\boldsymbol{s})
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- Since $n_{e}(\boldsymbol{s}) \leq n_{e}(\boldsymbol{s})^{2}$, we get

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## A general technique for PoA bounds

- Recall that a state $\boldsymbol{s}=\left(s_{1}, \ldots, s_{n}\right)$ is an equilibrium if for each player $i$ the strategy $s_{i}$ minimizes her personal cost, given the strategies of the other players


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- Alternatively, for every possible strategy $y$ of player $i$ :

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- We have one such inequality for every player


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- By adding these inequalities, we get

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## A general technique for PoA bounds

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- The goal is to pinpoint the strategy $y_{i}$ for each player $i$, which will allow us to prove an inequality like this


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The price of anarchy of linear congestion games is at most $5 / 2$

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- Since this holds for any $\boldsymbol{y}$, it also holds for $\boldsymbol{s}_{O P T}$


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- To show a lower bound, it suffices to construct a specific instance and prove that the social cost of the equilibrium is $5 / 2$ times the optimal social cost


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- Equilibrium: each player $i$ uses two edges to connect $z_{i}$ to $t_{i}$
- Players 1 and 2 (red, blue) have cost 3 , while players 3 and 4 (green, orange) have cost 2
- By changing to the direct edge, all players would still have the same cost, so there is no reason for them to deviate


## Can we do any better?



- Optimal: each player $i$ uses the direct edge between $z_{i}$ and $t_{i}$
- All players have cost 1
- $\mathrm{SC}($ equilibrium $)=10$ vs. $\mathrm{SC}($ optimal $)=4 \Rightarrow \mathrm{PoA}=5 / 2$


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- PoA of linear congestion games: tight bound of $5 / 2$


## Some further readings

- The price of anarchy of finite congestion games
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